

Erin M Dolak
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Experience:

SourceMedia - Designer, User Experience

One State Street Plaza 27th fl New York, NY 10004

- Creating static/dynamic ad packages for clients to run on the company's 28 magazine websites
- Creating print advertising for the company's print magazines
- Designing and coding HTML eNewsletters for house and client advertising
- Wireframes and Photoshop layouts for website redesigns

Louise Blouin Media- Lead Production Designer

601 West 26th St #410 New York, NY 10001

- Creating static and Flash/dynamic banner assets for in-house promotions as well as for external clients
- Designing and building (HTML) email blasts in-house and for clients such as MoMA, Perrier-Jouét Champagne, The Cooper-Hewitt Design Museum, and LeBook
- Designing and building custom pages for ARTINFO (Art Fairs, Special Campaigns, Magazine Web Features)
- Updating monthly pages and image processing for Modern Painters and Art+Auction Magazines
- Redesigning, supervising and executing the Artinfo.com daily newsletter email blast which increased click-thrus and user sign-ups 20% over three months.

Christian Oth Studio- Photo Retoucher

307 7th Avenue 19th floor New York, NY 10001

- Editing and organizing of photographs using Photo Mechanic
- Extensive color-correcting of camera raw photos
- Detailed Retouching of Photographer's select images

Hearst Publications Digital Media- Photo Editor

300 57th Street New York, NY 10021

- Cropping and reformatting images for websites using Photoshop
- Image research for web magazines: Esquire, O Magazine, House Beautiful, Good Housekeeping, Quick & Simple
- Detailed image retouching using Photoshop
- Purchasing and maintaining catalog of stock photography

The Fresh Air Fund- Freelance Designer

633 Third Avenue New York, NY 10017

- Researching magazine specifications
- Contacting advertising sales at national and regional magazines for non-profit rates
- Resizing public service advertisements for individual magazine specifications and creating PDFx1a files
- Logo design for special programs
- Burning and mailing CD-ROMs to national and regional magazines

Internship:

Ceci New York

Computer Illustration

22 West 23rd Street New York, NY 10010

- Creating fabric pattern inspired social card collections using Adobe Illustrator
- Designing Website Templates
- Product fulfillment and quality control of high end luxury wedding invitations

Skills:

Adobe Creative Suite 5 {Illustrator, Photoshop, InDesign, Dreamweaver, Acrobat, Bridge}, QuarkXPress, FTP, HTML, CSS, Web Design, Flash, Mac OS X Leopard, Windows Vista, Microsoft Office {Word, Excel, PowerPoint, Outlook}, Typing 80 WPM, Fax/Copy Machine, Internet Research

Education:

Katharine Gibbs School

50 West 40th Street New York, NY 10019

January 2007-Present

Visual Communications/Graphic Design
Associates of Applied Science- Sept 2008

Academy of Art College

San Francisco, CA

January 2000- June 2002

Fashion Design/Merchandising
Associates of Applied Science

Achievements:

Bernard Huller Scholarship
for the Arts- 1996

Six Time Presidents List Recipient -
Katharine Gibbs School 4.0 average- 2008

references available upon request